



The Bridge to Success:  
Engineering the Future of Rural ITS

Huntington, West Virginia - August 1-4

**NRITS** 2010  
**CONFERENCE**



Sponsor and Vendor  
Information

**Wild & Wonderful West Virginia is the perfect backdrop for the 2010 National Rural Intelligent Transportation Systems (ITS) Conference.** Hosted in historic Huntington, a city known for river, rail and trail, attendees can enjoy riverboat dinners, train tours, outdoor adventures and more. As the college town in the movie *We Are...Marshall*, downtown Huntington offers shopping at Pullman Square, fine dining and concerts at Harris Riverfront Park. Dozens of technical sessions will complement full and half-day training opportunities. Add networking functions and an ever-expanding vendor exhibition and you'll understand how this conference lives up to its theme - **The Bridge to Success: Engineering the Future of Rural ITS.**

### Sponsorship Opportunities

Want to add visibility and value to your conference participation? Consider a conference sponsorship! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each one. Most importantly, you don't have to be an industry giant to show your support! Sponsors will be listed (where appropriate) in all conference publications and a link to their company/organization will be placed on the conference website. A sign or banner with their name and logo will also be displayed during the sponsored event. Additional details for each sponsorship level are shown below.

#### New River Gorge Sponsor (\$3,000)

New River Gorge Sponsors can choose to sponsor one of the following:

- ~~Belle of Cincinnati Riverboat Dinner Cruise~~ **Sorry, this is no longer available**
- Heritage Farms Museum & Village (group activity)

New River Gorge Sponsors receive **one complimentary vendor space** and **two participant registrations!**

#### Harpers Ferry Sponsor (\$2,000)

Harpers Ferry Sponsors can choose to sponsor one of the following:

- ~~Monday, Tuesday or Wednesday Luncheon~~
- ~~Conference Bags~~ **Sorry, this is no longer available**
- ~~Ice Cream Social~~
- Conference Training

Harpers Ferry Sponsors receive **one complimentary vendor space!**

#### Seneca Rock Sponsors (\$750)

Seneca Rock Sponsors can choose to sponsor one of the following:

- ~~Monday, Tuesday or Wednesday Breakfast~~
- Public Sector Scholarship Fund

Seneca Rock Sponsors receive **one complimentary participant registration!**

#### Friend-of-Rural-ITS (\$250)

Friend-of-Rural-ITS Sponsors can choose to sponsor a session break.

Companies or organizations that wish to participate in the conference as sponsors are encouraged to complete the Sponsorship Registration Form on the following page. Sponsorships will be assigned on a first-come, first-served basis. Remember, the earlier you send in your sponsorship, the more exposure you will receive! Please note that those organizations wishing to help via in-kind services should contact Traci Ulberg, Meetings Northwest, LLC at [tulberg@meetingsnorthwest.com](mailto:tulberg@meetingsnorthwest.com) to discuss specific opportunities.

Hosted by the Nick J. Rahall II Appalachian Transportation Institute



# 2010 NRITS Sponsorship Form

## For Assistance

Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via email at [info@NRITSconference.org](mailto:info@NRITSconference.org). It should be noted that unless specified otherwise, all sponsorships are on a first-come, first-served basis. Please complete the following:

## Registration:

CONTACT NAME

COMPANY/ORGANIZATION NAME (this name will be used in conference publications and on the website)

ADDRESS

CITY STATE/PROVINCE ZIP/POSTAL CODE

PHONE FAX

EMAIL URL (a link will be placed on the website)

## Sponsorship (check one):

**New River Gorge Sponsor** (\$3,000) - Supports Belle of Cincinnati Riverboat Dinner Cruise or Heritage Farms Museum and Village dinner activity. Please indicate your preference here

You will be contacted regarding your company's/organization's complimentary vendor space and participant registrations.

**Harpers Ferry Sponsor** (\$2,000) - Supports Monday, Tuesday or Wednesday Luncheon, Conference Bags, Ice Cream Social or Conference Training. Please indicate your preference here

You will be contacted regarding your company's/organization's complimentary vendor space.

**Seneca Rock Sponsors** (\$750) - Supports Monday, Tuesday or Wednesday Breakfast or Public Sector Scholarship Fund. Please indicate your preference here

You will be contacted regarding your company's/organization's complimentary participant registration.

**Friend-of-Rural-ITS** (\$250) - Supports Session Break.

**TOTAL Sponsorship:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

## Payment (select one):

Check or Money-Order (Payable to Meetings Northwest, LLC)

Credit Card (provide **all** of the below information)

Circle one: Visa MasterCard American Express

Name (as it appears on the card)

Number

Expiration Date

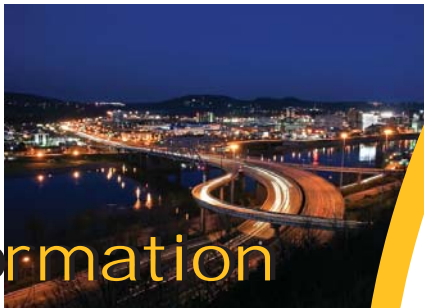
Card Verification/Validation Code (For Visa/Master Card, three digit number on the back of card. For American Express, four digit number on the front of card)

## Mail to:

Attn: NRITS Conference  
Meetings Northwest, LLC  
PO Box 2083  
Missoula, MT 59806-2083

## Or,

You can fax this form with payment information to (406) 273-2494 (credit card payment only).



# Vendor Information

## Exhibit Space

Vendor spaces are available on a first-come, first-served basis. A layout is provided below to facilitate your exhibit space selection. Vendors should indicate on the Vendor Registration Form (following page) their exhibit space preference. Power and two chairs will be provided to each vendor. A skirted table is also available upon request. There is no additional charge for these items. To receive the early registration fee, interested companies and organizations must complete this form and return to Meetings Northwest, LLC no later than **Monday, June 21, 2010**. It should be noted that vendor registration also includes one complimentary participant registration. All space is located within the Pullman Plaza Hotel in Huntington, West Virginia.

## Vendor Fees

Early registration fees (before June 21st) are \$450.00 for an 8'x4' space and \$550.00 for a 10'x5' space. Late registration fees are \$550.00 for an 8'x4' space and \$650.00 for a 10'x5' space. All vendors will receive a confirmation email following receipt of a completed vendor registration form and corresponding payment to Meetings Northwest, LLC.

## Vendor Exposure

Vendors wishing to have their name listed in conference publications (agenda, registration materials, etc.) as well as the conference website, should register as soon as possible. Vendors are also invited to send materials for inclusion in the conference packets. All materials must be approved in advance (email [vendor@NRITSconference.org](mailto:vendor@NRITSconference.org) or phone (866) 633-8110) and received by Friday, **July 16, 2010**.

**Changes this year...**Directly following the Opening Session will be the Vendor Showcase (held as part of the ITS Information Assembly). This nearly three hour event allows ample time for attendees to visit vendor booths and network. In addition all breaks and meals (as indicated) will be held in the vendor areas. We have also expanded break times in the 2010 program to allow additional face time with attendees. In so doing, we have decreased the overall time of the vendor show from 2 1/2 days to 2 days. In doing this, we hope to help vendors trim travel costs without losing valuable time with attendees.

Vendors are also being asked to donate door prizes. To be eligible for the door prize drawing, attendees must gather at least 15 vendor

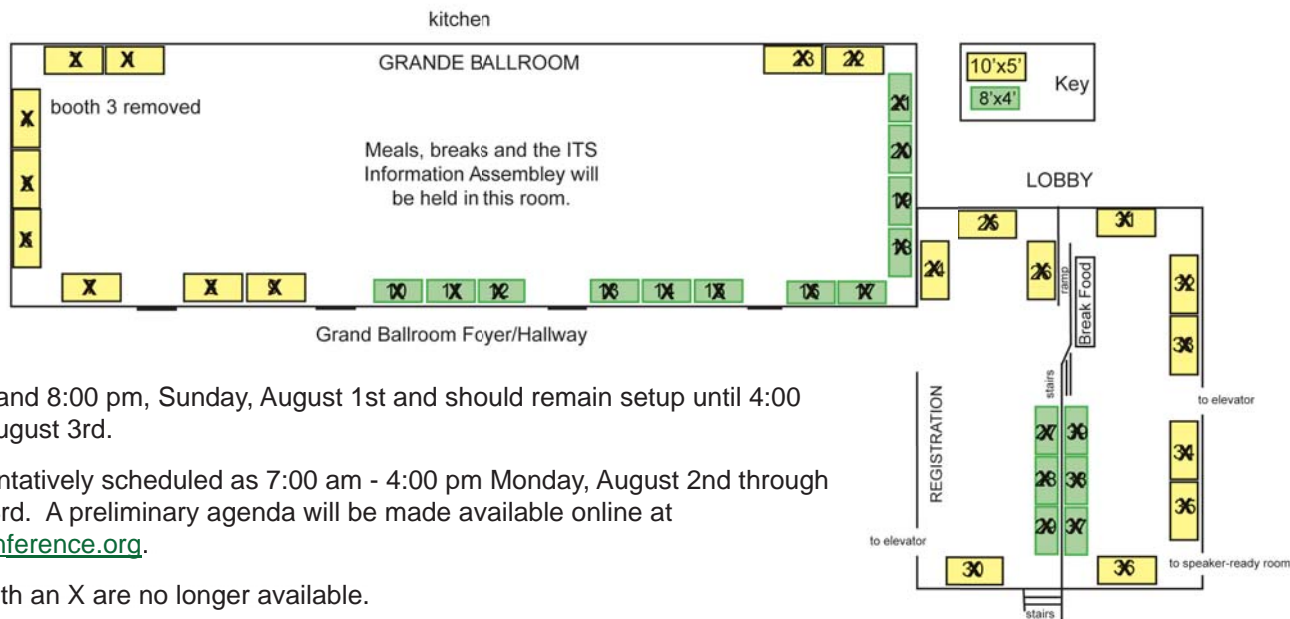
stamps on the vendor map. Door prizes will be awarded during each luncheon.

## Setup/Show Times

Vendors are asked to setup between 4:00 pm and 8:00 pm, Sunday, August 1st and should remain setup until 4:00 pm on Tuesday, August 3rd.

Show times are tentatively scheduled as 7:00 am - 4:00 pm Monday, August 2nd through Tuesday, August 3rd. A preliminary agenda will be made available online at <http://www.nrityconference.org>.

Spaces marked with an X are no longer available.





# 2010 NRITS Vendor Form

## Vendor Fees\*

	Early (before June 21st)	Late (after June 21st)
8'x4' space	\$450.00	\$550.00
10'x5' space	\$550.00	\$650.00

\*Includes a complimentary participant registration, a table (if needed), two chairs, and power.

## Registration:

Please provide the name of the primary contact:

NAME

TITLE

COMPANY (this name will be used on conference publications/website)

ADDRESS

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE

FAX

EMAIL

Please provide the name of the individual to receive the complimentary registration (session attendee):

NAME

TITLE

COMPANY

ADDRESS (if different from above)

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE

FAX

EMAIL

Please provide the name(s) of the individual(s) who will be attending as vendors (non-session attendees):

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We would like to donate the following items as door prizes:

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## Registration Fee (check one):

### 8'x4' Exhibit space:

- Early Registration (before June 21st) = \$450.00  
 Late Registration (after June 21st) = \$550.00

### 10'x5' Exhibit space:

- Early Registration (before June 21st) = \$550.00  
 Late Registration (after June 21st) = \$650.00

## Equipment Needs (check all that apply):

- Skirted Table  Other (please specify) \_\_\_\_\_

## Table Preference:

Table # \_\_\_\_\_ is our 1st choice    Table # \_\_\_\_\_ is our 2nd choice

## Payment (select one)

- Check or Money-Order (Payable to Meetings Northwest, LLC)  
 Credit Card (provide **all** of the below information)

Circle one:    Visa    MasterCard    American Express

Name (as it appears on the card)

Number

Expiration Date                      Card Verification/Validation Code

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