



# Sponsor Information



## National Rural ITS Conference & GRITS Annual Meeting

### September 16-19, 2012

**B**iloxi, Mississippi is one of the oldest communities in the country, having first been settled in 1699. Today, the city is a cultural melting pot, with a year 'round schedule of celebrations, set against a backdrop of sugar-white sand beaches, great deep-sea or freshwater fishing, an array of championship golf courses, museums and historic sites, and tantalizing seafood restaurants.

In 2012, the Gulf Region ITS (GRITS) Chapter will welcome participants to the **National Rural ITS Conference & GRITS Annual Meeting** in Biloxi. Known for their southern hospitality, they have already planned many exciting events to encourage networking among attendees and foster continued learning of all things ITS.

### Sponsorship Opportunities

Want to add visibility and value to your conference participation? Consider a conference sponsorship! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each one. Most importantly, you don't have to be an industry giant to show your support! Sponsors will be listed, where appropriate, in all conference publications and a link to their company/organization will be placed on the conference website (Platinum and Gold Sponsors are listed in the header section on each webpage). A sign or banner with your name and logo will also be displayed during the sponsored event. Sponsors are also invited to send materials for inclusion in the conference packets. All materials must be approved in advance (email [vendor@NRITScconference.org](mailto:vendor@NRITScconference.org) or phone (866) 633-8110) and received by Friday, August 31, 2012. Additional details for each sponsorship level are shown below.

### Platinum Sponsor (\$4,000)

Platinum Sponsors can choose to sponsor one of the following:

- **Opening Reception** (Sunday, September 16th) - Help us kick off the 2012 NRITS Conference & GRITS Annual Meeting in style! Tentatively planned as a poolside party at the Beau Rivage, guests will also be invited! **(Sorry, no longer available.)**
- **Evening Out Dinner** (Monday, September 17th) - Logistics permitting, we are planning a Sunset Cruise for approximately 200 attendees and guests. Open to up to two sponsors.

Platinum Sponsors receive one complimentary exhibit space and two participant registrations!

### Gold Sponsor (\$2,000)

Gold Sponsors can choose to sponsor one of the following:

- **Monday, Tuesday or Wednesday Luncheon** - Open to up to two sponsors per meal.
- **Monday** (Sorry, no longer available.), **Tuesday** (Sorry, no longer available.), or **Wednesday Breakfast** - Open to one sponsor per meal.
- **Conference Bags** - Open to one sponsor. **(Sorry, no longer available.)**
- **Conference T-shirts** - Open to one sponsor. **(Sorry, no longer available.)**
- **Transportation Sponsor** - Help us move everyone around to the various activities and professional tours! Open to only one sponsor.
- **Golf Sponsorship** (Wednesday, September 19th) - Headline the golf tournament as the main sponsor (exhibitors are also invited to sponsor a golf hole)!



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Gold Sponsors receive one complimentary exhibit space!

### Silver Sponsors (\$1500)

Silver Sponsors can choose to sponsor one of the following:

- **Public Sector Scholarship Fund** - Help public sector employees attend the conference! One sponsorship benefits up to three individuals. Open to multiple sponsors
- **Wednesday Ice Cream Social** - This is our closing event (right before the Golf Tournament). A great NRITS tradition that is enjoyed by attendees and guests alike! Open to up to two sponsors.

Silver Sponsors receive one complimentary participant registration!

### Bronze Sponsors (\$750)

Bronze Sponsors can choose to sponsor one of the following:

- **Meeting Program Sponsor** - Support the meeting program and insure that everyone has your company's name in their hands. You will receive a full page of advertisement space inside. Open to multiple sponsors.
- **Door Prize Sponsor** - Headline our door prize giveaways! This is a fun way to promote your organization while supporting registrant participation.
- **Rest and Recharge Station** - Comfy couches and power strips for your electronic devices! Sponsor the conference's "Rest and Recharge Station" near the registration desk. Open to only one sponsor. **(Sorry, no longer available.)**

### Friend-of-Rural-ITS (\$500)

Friend-of-Rural-ITS Sponsors can choose to sponsor a session break - open to multiple sponsors.

Companies or organizations that wish to participate in the conference as sponsors are encouraged to complete the form on the following page. Sponsorships will be assigned on a first-come, first-served basis. Remember, the earlier you send in your sponsorship, the more exposure you will receive!



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### Assistance

Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via email at [info@NRITSconference.org](mailto:info@NRITSconference.org). It should be noted that unless specified otherwise, all sponsorships are on a first-come, first-served basis. Please complete the following:

### Registration:

CONTACT NAME

COMPANY/ORGANIZATION NAME (this name will be used in conference publications and on the website)

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL

CODE

PHONE

FAX

**My Company would like to help! Please reserve the:**

**TOTAL Sponsorship: \$** \_\_\_\_\_

**PLATINUM SPONSORSHIP (\$4000) - choose one below**

- Opening Reception (Sorry, no longer available.)  
 Evening Out Dinner

**GOLD SPONSORSHIP (\$2000) - choose one below**

- Luncheon (circle one - Monday, Tuesday, Wednesday)  
 Breakfast (circle one - Monday, Tuesday, Wednesday)  
 Conference Bags (Sorry, no longer available.)  
 Conference T-shirts (Sorry, no longer available.)  
 Transportation Sponsor  
 Golf Sponsor

**SILVER SPONSORSHIP (\$1500) - choose one below**

- Public Sector Scholarship Fund  
 Wednesday Ice Cream Social

**BRONZE SPONSORSHIP (\$750) - choose one below**

- Meeting Program Sponsor  
 Door Prize Sponsor  
 Rest and Recharge Sponsor (Sorry, no longer available.)

**FRIEND-OF-RURAL ITS (\$500)**

**Authorized Signature:** \_\_\_\_\_

**Payment (select one):**

- Check or Money-Order (Payable to Meetings Northwest, LLC)  
 Credit Card (provide **all** of the below information)

Circle one:    Visa    MasterCard    American Express

\_\_\_\_\_  
 Name (as it appears on the card)

\_\_\_\_\_  
 Number

\_\_\_\_\_  
 Expiration Date

\_\_\_\_\_  
 Card Verification/Validation Code (For Visa/Master Card, three digit number on the back of card. For American Express, four digit number on the front of card)

**Mail to:**

Attn: NRITS/GRITS Conference  
 Meetings Northwest, LLC  
 PO Box 2083  
 Missoula, MT 59806-2083

**Or,**

You can fax this form with payment information to (406) 273-2494 (credit card payment only).



# NRITS/GRITS Vendor Registration Form

## Vendor Fees\*

	Early (before August 10th)	Late (after August 10th)
10' x 10' space	\$550.00	\$ 700.00
10' x 20' space	\$850.00	\$1000.00

\*Includes a complimentary participant registration, a table (if needed), two chairs, and power.

## Registration:

Please provide the name of the primary contact:

NAME

TITLE

COMPANY (this name will be used on conference publications/website)

ADDRESS

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE

FAX

EMAIL

Please provide the name of the individual to receive the complimentary registration (session attendee):

NAME

TITLE

COMPANY

ADDRESS (if different from above)

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE

FAX

EMAIL

Please provide the name(s) of the individual(s) who will be attending as vendors (non-session attendees):

\_\_\_\_\_

\_\_\_\_\_

We would like to donate the following items as door prizes:

\_\_\_\_\_

\_\_\_\_\_

## Vendor Session (check one):

- No, I do not wish to participate in the Vendor Session.
- Yes, I wish to participate in the Vendor Session. I would like to present on the following technology, product or service:

\_\_\_\_\_

\_\_\_\_\_

## Sponsor a hole (check one):

- No, I do not wish to sponsor a hole in the Golf Tournament.
- Yes, I wish to sponsor a hole in the Golf Tournament. Indicate number of holes (\$100 each): \_\_\_\_\_ (transfer total amount to payment section)

## Registration Fee (check one):

### 10'x10' Exhibit Space:

- Early Registration (before August 10th) = \$550.00
- Late Registration (after August 10th) = \$700.00

### 10'x20' Exhibit Space:

- Early Registration (before August 10th) = \$850.00
- Late Registration (after August 10th) = \$1000.00

## Equipment Needs (check all that apply):

- Skirted Table     Other (please specify) \_\_\_\_\_

## Table Preference:

Table # \_\_\_\_\_ is our 1st choice    Table # \_\_\_\_\_ is our 2nd choice

## Payment:

\$ \_\_\_\_\_ Golf Tournament Sponsorship  
(sponsor a hole)

\$ \_\_\_\_\_ Registration Fee

\$ \_\_\_\_\_ TOTAL

- Check or Money-Order (Payable to Meetings Northwest, LLC)

- Credit Card (provide **all** of the below information)

Circle one:    Visa    MasterCard    American Express

Name (as it appears on the card)

Number

Expiration Date

Card Verification/Validation Code

## Mail to:

Attn: NRITS/GRITS Conference  
Meetings Northwest, LLC  
PO Box 2083  
Missoula, MT 59806-2083

## Or,

You can fax this form with payment information to (406) 273-2494 (credit card payment only). You can also register online at <http://nritsconference.org/vendorssponsors>.