The countryside in the heart of Minnesota is a storybook scene of crystal lakes, wooded hills and a patchwork quilt of farmland leading to Saint Cloud. This bustling small city has long served as the transportation and commercial hub of central Minnesota. As early as the 1840’s, Saint Cloud was a way station on the Middle and Woods branches of the Red River Trails. Today, the city boasts multiple freeway and highway roadways as well as passenger and freight rail within its limits – perfect for showcasing the 2013 National Rural ITS Conference theme “Footpaths to Intelligent Highways”.

Held at the Saint Cloud Rivers Edge Convention Center overlooking the great Mississippi River, conference attendees can mix family-friendly fun with training and networking opportunities, dozens of technical sessions and exciting professional tours. So mark your calendars and plan on joining us in August 2013!

**Sponsorship Opportunities**

Want to add visibility and value to your conference participation? Consider a conference sponsorship! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each one. Most importantly, you don’t have to be an industry giant to show your support! Sponsors will be listed, where appropriate, in all conference publications and a link to their company/organization will be placed on the conference website (Platinum and Gold Sponsors are listed in the header section on each webpage). A sign or banner with your name and logo will also be displayed during the sponsored event. Sponsors are also invited to send materials for inclusion in the conference packets. All materials must be approved in advance (email vendor@NRITSconference.org or phone (866) 633-8110) and received by Friday, August 9, 2013. Additional details for each sponsorship level are shown below.

**Platinum Sponsor ($4,000)**

Platinum Sponsors can choose to sponsor one of the following:

- **Opening Reception** (Sunday, August 25th) - Help us kick off the 2013 NRITS Conference & Minnesota ITS Annual Meeting in style! Tentatively planned as a riverside party at the Rivers Edge Convention Center, guests will also be invited!
- **Evening Out Dinner** (Monday, August 26th) - Logistics permitting, we are planning an evening at El Rancho Manana for attendees and guests. Open to up to two sponsors.

Platinum Sponsors receive one complimentary exhibit space and two participant registrations!

**Gold Sponsor ($2,000)**

Gold Sponsors can choose to sponsor one of the following:

- **Monday, Tuesday or Wednesday Luncheon** - Open to up to two sponsors per meal.
- **Monday, Tuesday or Wednesday Breakfast** - Open to one sponsor per meal.
- **Conference Bags** - Open to one sponsor.
- **Transportation Sponsor** - Help us move everyone around to the various activities and professional tours! Open to only one sponsor.
- **Golf Sponsorship** (Wednesday, August 28th) - Headline the golf tournament as the main sponsor (exhibitors are also invited to sponsor a golf hole)!

Gold Sponsors receive one complimentary exhibit space!

**Silver Sponsors ($1,500)**

Silver Sponsors can choose to sponsor one of the following:

- **Public Sector Scholarship Fund** - Help public sector employees attend the conference! One sponsorship benefits up to three individuals. Open to multiple sponsors.
- **Wednesday Ice Cream Social** - This is our closing event (right before the Golf Tournament). A great NRITS tradition that is enjoyed by attendees and guests alike! Open to up to two sponsors.

Silver Sponsors receive one complimentary participant registration!
Bronze Sponsors ($750)

Bronze Sponsors can choose to sponsor one of the following:

- **Door Prize Sponsor** - Headline our door prize giveaways! This is a fun way to promote your organization while supporting registrant participation.

- **Rest and Recharge Station** - Comfy couches and power strips for your electronic devices! Sponsor the conference’s “Rest and Recharge Station” near the registration desk. Open to only one sponsor.

Friend-of-Rural-ITS ($500)

Friend-of-Rural-ITS Sponsors can choose to sponsor a session break - open to multiple sponsors.

Companies or organizations that wish to participate in the conference as sponsors are encouraged to complete the form found on the following page. Remember, the earlier you send in your sponsorship, the more exposure you will receive!
Sponsor Registration Form

National Rural ITS Conference
August 25-28, 2013 • St. Cloud, MN
www.nritsconference.org

Assistance
Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via email at info@NRITSconference.org. It should be noted that unless specified otherwise, all sponsorships are on a first-come, first-served basis. Please complete the following:

Registration:

CONTACT NAME

COMPANY/ORGANIZATION NAME (this name will be used in conference publications and on the website)

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

FAX

EMAIL

URL (a link will be placed on the website)

My Company would like to help! Please reserve the:

☐ PLATINUM SPONSORSHIP ($4000) - choose one below
  ☐ Opening Reception
  ☐ Evening Out Dinner

☐ GOLD SPONSORSHIP ($2000) - choose one below
  ☐ Luncheon (circle one - Monday, Tuesday, Wednesday)
  ☐ Breakfast (circle one - Monday, Tuesday, Wednesday)
  ☐ Conference Bags
  ☐ Transportation Sponsor
  ☐ Golf Sponsor

☐ SILVER SPONSORSHIP ($1500) - choose one below
  ☐ Public Sector Scholarship Fund
  ☐ Wednesday Ice Cream Social

☐ BRONZE SPONSORSHIP ($750) - choose one below
  ☐ Door Prize Sponsor
  ☐ Rest and Recharge Sponsor

☐ FRIEND-OF-RURAL ITS ($500)

TOTAL Sponsorship: $______________________________

Authorized Signature: ________________________________

Payment (select one):

☐ Check or Money-Order (Payable to Meetings Northwest, LLC)
☐ Credit Card (provide all of the below information)

Circle one: Visa  MasterCard  American Express

Name (as it appears on the card)

__________________________________________________________

Number

Expiration Date

Card Verification/Validation Code (For Visa/Mastercard three digit number on the back of card. For American Express, four digit number on the front of card)

Mail to:
Attn: NRITS/MNITS Conference Meetings Northwest, LLC
PO Box 2083
Missoula, MT  59806-2083

Or, You can fax this form with payment information to (406) 273-2494 (credit card payment only).
Vendor Information

National Rural ITS Conference
August 25-28, 2013 • St. Cloud, MN

Exhibit Space
Vendor spaces are available on a first-come, first-served basis. A layout is provided at right to facilitate your exhibit space selection. Vendors should indicate on the Vendor Registration Form (following page) their exhibit space preference. Power and two chairs will be provided to each vendor. A skirted table is also available upon request, and there is no additional charge for these items. To receive the early registration fee, interested companies and organizations must complete this form and return to Meetings Northwest, LLC OR go online to register at http://nritsconference.org/vendorssponsors.html no later than Friday, July 19, 2013. It should be noted that vendor registration also includes one complimentary participant registration. All space is located within the River’s Edge Convention Center in St. Cloud, MN.

Vendor Fees
Early registration fees (before July 19th) are $550.00 for an 10’x10’ space and $850.00 for a 10’x20’ space. Late registration fees are $700.00 for an 10’x10’ space and $1000.00 for a 10’x20’ space. All vendors will receive a confirmation email following receipt of a completed vendor registration form and corresponding payment to Meetings Northwest, LLC.

Vendor Exposure
Vendors wishing to have their name listed in conference publications (agenda, registration materials, etc.), as well as the conference website, should register as soon as possible. Vendors are also invited to send materials for inclusion in the conference packets. All materials must be approved in advance (email vendor@NRITSconference.org or phone (866) 633-8110) and received by Friday, August 9th, 2013.

• Sponsor a hole at the Golf Tournament! Vendors can have the opportunity to sponsor a hole during the Wednesday Golf Tournament. Cost is only $100. Simply mark your desire to participate on the Vendor Registration Form. We would also welcome vendor prizes for the Golf Tournament (this is separate from the general door prizes referenced on the following page). Contact us to learn more.

• A Vendor Session is tentatively planned. Due in large part to our success over the past two years, we are continuing to offer this unique opportunity. If you wish to participate in a vendor session, please indicate your interest when you register. You also need to indicate the technology, product or service you would be presenting.

Vendors are also being asked to donate door prizes. To be eligible for the door prize drawing, attendees must gather at least 25 vendor stamps on the vendor map. Door prizes will be awarded during each luncheon.
Dragage Information and Shipping Instructions
A&N Convention Services, Inc. has been designated as the official drayage contractor for the 2013 NRITS Conference. No shipments will be received at the conference site (Rivers Edge Convention Center). Once registration has been completed, drayage instructions will be emailed to each participating vendor. You can also view or download drayage and shipping information online at http://nritsconference.org/vendorssponsors.html.

Setup/Show Times
Vendors are asked to setup between 12:00 pm and 6:00 pm, Sunday, August 25th and should remain setup until 4:00 pm on Tuesday, August 27th.

Show times are tentatively scheduled as 7:30 am - 4:00 pm Monday, August 26th through Tuesday, August 27th. A preliminary agenda can be found online at http://www.nritsconference.org/agenda.html.
Vendor Registration Form

Vendor Fees*

<table>
<thead>
<tr>
<th>Size</th>
<th>Early (before July 19th)</th>
<th>Late (after July 19th)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$550.00</td>
<td>$700.00</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>$850.00</td>
<td>$1000.00</td>
</tr>
</tbody>
</table>

*Includes a complimentary participant registration, a table (if needed), two chairs, and power.

Registration:
Please provide the name of the primary contact:

NAME

TITLE

COMPANY (this name will be used on conference publications/website)

ADDRESS

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE      FAX

EMAIL

Complimentary Session Attendee:
Please provide the name of the individual to receive the complimentary registration (session attendee) - They will need to fill out the Conference registration form which will be sent later via email. If it is the same individual as the primary contact (above), please write SAME AS ABOVE.

NAME

TITLE

COMPANY

ADDRESS (if different from above)

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE      FAX

EMAIL

Booth/Vendor Space Attendee(s):
Please provide the name(s) of the individual(s) who will be attending as vendors (non-session attendees). You can name up to 3 additional individuals at no charge.

NAME

TITLE

COMPANY

ADDRESS

CITY, STATE/PROVINCE, ZIP/POSTAL CODE

PHONE      FAX

EMAIL

Questions? Call us at 866-MEET-110 (866-633-8110)
Vendor Registration Form continued...

Vendor Session (check one):

☐ No, I do not wish to participate in the Vendor Session.
☐ Yes, I wish to participate in the Vendor Session. I would like to present on the following technology, product or service:
______________________________________________________________________

Sponsor a hole (check one):

☐ No, I do not wish to sponsor a hole in the Golf Tournament.
☐ Yes, I wish to sponsor a hole in the Golf Tournament. Indicate number of holes ($100 each): __________ (transfer total amount to payment section)

Registration Fee (check one):

10’x10’ Exhibit Space:
☐ Early Registration (before July 19th) = $550.00 ☐ Late Registration (after July 19th) = $700.00

10’x20’ Exhibit Space:
☐ Early Registration (before July 19th) = $850.00 ☐ Late Registration (after July 19th) = $1000.00

Equipment Needs (check all that apply):

☐ Skirted Table ☐ Other (please specify ____________________________________________________________________________)
☐ We would like to donate the following item(s) as door prizes ________________________________________________________________

Table Preference:
Table # _______ is our 1st choice Table #_______ is our 2nd choice

Payment:

$__________________  Golf Tournament Sponsorship (sponsor a hole)
$__________________  Registration Fee
$__________________  TOTAL

☐ Check or Money-Order (Payable to Meetings Northwest, LLC)
☐ Credit Card (provide all of the below information)
Circle one:  Visa  MasterCard  American Express

Name (as it appears on the card)
______________________________________________________________________________

Number
______________________________________________________________________________

Expiration Date  Card Verification/Validation Code
______________________________________________________________________________

Mail this form to:
Attn:  2013 NRITS Conference
Meetings Northwest, LLC
PO Box 2083
Missoula, MT  59806-2083

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