The countryside in the heart of Minnesota is a storybook scene of crystal lakes, wooded hills and a patchwork quilt of farmland leading to Saint Cloud. This bustling small city has long served as the transportation and commercial hub of central Minnesota. As early as the 1840’s, Saint Cloud was a way station on the Middle and Woods branches of the Red River Trails. Today, the city boasts multiple freeway and highway roadways as well as passenger and freight rail within its limits – perfect for showcasing the 2013 National Rural ITS Conference theme “Footpaths to Intelligent Highways”.

Held at the Saint Cloud Rivers Edge Convention Center overlooking the great Mississippi River, conference attendees can mix family-friendly fun with training and networking opportunities, dozens of technical sessions and exciting professional tours. So mark your calendars and plan on joining us in August 2013!

Sponsorship Opportunities

Want to add visibility and value to your conference participation? Consider a conference sponsorship! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each one. Most importantly, you don’t have to be an industry giant to show your support! Sponsors will be listed, where appropriate, in all conference publications and a link to their company/organization will be placed on the conference website (Platinum and Gold Sponsors are listed in the header section on each webpage). A sign or banner with your name and logo will also be displayed during the sponsored event. Sponsors are also invited to send materials for inclusion in the conference packets. All materials must be approved in advance (email vendor@NRITSconference.org or phone (866) 633-8110) and received by Friday, August 9, 2013. Additional details for each sponsorship level are shown below.

**Platinum Sponsor ($4,000)**
Platinum Sponsors can choose to sponsor one of the following:
- **Opening Reception** (Sunday, August 25th) - Help us kick off the 2013 NRITS Conference & Minnesota ITS Annual Meeting in style! Tentatively planned as a riverside party at the Rivers Edge Convention Center, guests will also be invited!
- **Evening Out Dinner** (Monday, August 26th) - Logistics permitting, we are planning an evening at El Rancho Manana for attendees and guests. Open to up to two sponsors.

Platinum Sponsors receive one complimentary exhibit space and two participant registrations!

**Gold Sponsor ($2,000)**
Gold Sponsors can choose to sponsor one of the following:
- **Monday, Tuesday or Wednesday Luncheon** - Open to up to two sponsors per meal.
- **Monday, Tuesday or Wednesday Breakfast** - Open to one sponsor per meal.
- **Conference Bags** - Open to one sponsor.
- **Transportation Sponsor** - Help us move everyone around to the various activities and professional tours! Open to only one sponsor.
- **Golf Sponsorship** (Wednesday, August 28th) - Headline the golf tournament as the main sponsor (exhibitors are also invited to sponsor a golf hole)!

Gold Sponsors receive one complimentary exhibit space!

**Silver Sponsors ($1,500)**
Silver Sponsors can choose to sponsor one of the following:
- **Public Sector Scholarship Fund** - Help public sector employees attend the conference! One sponsorship benefits up to three individuals. Open to multiple sponsors
- **Wednesday Ice Cream Social** - This is our closing event (right before the Golf Tournament). A great NRITS tradition that is enjoyed by attendees and guests alike! Open to up to two sponsors.

Silver Sponsors receive one complimentary participant registration!
Bronze Sponsors ($750)
Bronze Sponsors can choose to sponsor one of the following:

- **Door Prize Sponsor** - Headline our door prize giveaways! This is a fun way to promote your organization while supporting registrant participation.
- **Rest and Recharge Station** - Comfy couches and power strips for your electronic devices! Sponsor the conference’s “Rest and Recharge Station” near the registration desk. Open to only one sponsor.

Friend-of-Rural-ITS ($500)
Friend-of-Rural-ITS Sponsors can choose to sponsor a session break - open to multiple sponsors.

Companies or organizations that wish to participate in the conference as sponsors are encouraged to complete the form found on the following page. Remember, the earlier you send in your sponsorship, the more exposure you will receive!
### Sponsorship Opportunities

My Company would like to help! Please reserve the:

- **PLATINUM SPONSORSHIP** ($4000) - choose one below
  - Opening Reception
  - Evening Out Dinner

- **GOLD SPONSORSHIP** ($2000) - choose one below
  - Luncheon (circle one - Monday, Tuesday, Wednesday)
  - Breakfast (circle one - Monday, Tuesday, Wednesday)
  - Conference Bags
  - Transportation Sponsor
  - Golf Sponsor

- **SILVER SPONSORSHIP** ($1500) - choose one below
  - Public Sector Scholarship Fund
  - Wednesday Ice Cream Social

- **BRONZE SPONSORSHIP** ($750) - choose one below
  - Door Prize Sponsor
  - Rest and Recharge Sponsor

- **FRIEND-OF-RURAL ITS** ($500)

**TOTAL Sponsorship:** $_________

**Authorized Signature:** __________________________

**Payment (select one):**

- [ ] Check or Money-Order (Payable to Meetings Northwest, LLC)
- [ ] Credit Card (provide all of the below information)

Circle one: Visa MasterCard American Express

Name (as it appears on the card)

Number

Expiration Date

Card Verification/Validation Code (For Visa/Mastercard three digit number on the back of card. For American Express, four digit number on the front of card)

**Mail to:**

Attn: NRITS/MNITS Conference Meetings Northwest, LLC
PO Box 2083
Missoula, MT 59806-2083

Or,

You can fax this form with payment information to (406) 273-2494 (credit card payment only).