Nestled in the Ozark Mountains, Branson, Missouri has long been a popular destination for travelers. With a resident population of only 11,000, Branson routinely welcomes and entertains thousands of visitors from across the U.S. (and world). Located near the geographic center of America’s heartland, Branson is an ideal location to showcase the 2014 National Rural ITS Conference theme “ITS in the Heartland”!

INVIATION TO SUBMIT AN ABSTRACT
The 2014 National Rural ITS Conference Planning committee would like to invite you to submit an abstract for presentation at the Conference in Branson, Missouri. All abstracts must be received by Friday, March 7, 2014 and authors should take care to ensure that abstracts submitted follow the guidelines. Questions can be directed to Meetings Northwest at 866-633-8110.

SPECIAL NOTE: Following discussions with the Rural SIG group and ITS America, we would like to make this a results oriented conference (more so than in past years). What does that mean for presentation authors? While we, the rural ITS Industry, have done a good job of deploying infrastructure and adapting urban technologies to rural uses, we may not have done as well in documenting the benefits of those deployments. Are they bringing accidents down? Are we changing the death rate? If you have a project or documentation that focuses on deployment results, please consider sharing it with the NRITS audience.

ONLINE SUBMITTAL
Authors can submit their abstracts online by going to http://fs18.formsite.com/MeetingsNorthwest/form8/index.html.

EMAIL SUBMITTAL
Authors can also submit their abstracts via email to info@nritsconference.org. Emails must include all of the following elements:

- Abstract title
- Lead author contact information (name, organization, address, phone number, fax number, and email address)
- Supporting author(s) name(s) and email addresses, if any
- Topic area
- Abstract text (750 word maximum)

Abstracts are encouraged to fall into one of the following topic areas related to Rural ITS, but abstracts outside these areas will also be considered:

- Asset Management
- ATIS: Traveler Information
- City and County Rural ITS
- Connected Vehicles
- Emergency Response
- ITS Funding
- ITS Leadership
- ITS Performance Measures
- Multi-Agency Collaboration: Success Stories
- Multimodal
- Operations and Maintenance (i.e., RWIS, MDSS,)
- Rural ITS Safety Initiatives
- Rural Traffic Management
- Traffic Incident Management
- Traffic Operations
- Transit Applications
- Work Zone ITS