Why Choose Minnesota?

- Strong Local Team Support
- Great Venue Possibilities
- Travel and Accommodations Ease
- Exceptional ITS Program at State and Local Levels
Strong Local Team Support

- ITS Minnesota
- Minnesota Guidestar
  Board of Directors
- Mn/DOT
- Minnesota State Patrol
- U of M Center for Transportation Studies
- Congressman James Oberstar
Strong Local Team Support

- Minnesota has Hosted Numerous Conferences and We Understand the Marketing of these Events
  - 2007 AASHTO Mississippi Valley Annual Meeting
  - 2007 Design Build Institute of America Annual Meeting
  - 2004 Rural ITS Conference
  - 2003 ITS America Annual Meeting
  - 2003 AASHTO Annual Meeting

- ITS Minnesota will serve as the host and will assume financial risk (and reward) for the conference
Minnesota is a Great Venue

- Minnesota is a Great State with Excellent location Choices
  - Duluth has been the host in the past and is ITS Minnesota’s preference
  - Beautiful location on Lake Superior
  - Duluth Entertainment and Convention Center (DECC) is Adjacent to the Harbor
  - Many Hotel and Lodging Options
  - Area with a long History of ITS Implementation
Minnesota is a Great Venue

- Minnesota is a Great State with Excellent location Choices
  - Rochester Hosted 2006 ITE Midwest Regional Meeting
  - Part of Technology Corridor
  - Rochester Mayo Civic Center is Largest in Southern Minnesota
  - Many Hotels and Lodging
  - Options
  - Major ITS Implementation on TH 52
Minnesota is a Great Venue

- Minnesota is a Great State with Excellent location Choices
  - St. Cloud is a Growing, Rural Community within Commuting Distance of the Metro
  - ON I94/Northstar Commuter Rail Corridor
  - St. Cloud Civic Center has over 100,000 sq ft of Meeting Space
  - Many Hotels and Lodging Options
  - Major ITS Implementation on I 94 (TIGER)
Minnesota is a Great Venue

- Minnesota is a Great State with Excellent location Choices
  - Brainerd Lakes Area Provides Rural, Recreational Setting
  - In Only Mn/DOT District with no Interstate
  - Abundant Meeting Space
  - Many Resort and Lodging Options
  - Recently Deployed TOCC
Easy Travel

- International Airport (MSP) in Metro with Northwest Hub
  - Very Competitive Airfare
  - Centrally Located in US
- Regional Airports in Major cities (Duluth, Rochester) have 10 flights/day from MSP
Exceptional ITS Program

- Minnesota Continues to be a Leader in ITS Implementation
- Mn/DOT Outstate Traffic Operations and Communications Centers (TOCC) Operational in ALL Districts
- Cities and Counties Implementing ITS Solutions at the Local Level
18th Annual Rural Intelligent Transportations Systems Conference

Come to Minnesota in 2010