MAT-SU COMMUNITY TRANSIT

MASCOT

Public Non-profit agency

1999 - 2009

Celebrating 10 years of Service in the Mat Su Valley
Our Mission

The mission of Mat-Su Community Transit is to provide affordable and accessible quality public transportation, and to facilitate economic vitality and quality of life in the region through partnerships with communities, businesses, and social organizations.
Louis H, Friend III  CCTM /  CTSR

Transit van operator 3/2000
Operations Manager 10/2000
Deputy Director 12/2006
Executive Director 3/2007
Our Board Members

- Charles Parker / Alaska Village Initiative
  President
- Betty Hickling / Private Citizen / Sr. Citizen
  Vice President
- Archie Giddings / Wasilla Public Works Director
  Treasurer / Secretary
- Stacie Stigar / UPS Store
- Pam Sherrill / Valley Refuse
- John Cannon / Mat-Su Services for Children & Adults
- Karen Nugen / Nugens Ranch
- Marlene Munsell / Wal Mart
- Darcie Salmon / Century 21/ KABATA
- Brad Sworts / Mat Su Borough Transportation Division
  Ex-officio
Our Executive Director

- Masters of Public Administration/UAA
- Certified Community Transit Manager
- Member of APTA
  - American Public Transportation Association
- Member of CTAA
  - Community Transportation Association of America
- RTAP Board Member
  - National Rural Transit Assistance Program
- Rotary President elect/Wasilla
- Board Member of the LEPC
  - Local Emergency Preparedness Committee
- Serves on various Boards and Committees in the Mat-Su Valley

Karen Walton
Our History

- Social Service Coalition formed in 1995.
- Steering Committee began meeting in 1996.
  - Limited transportation for elderly, low income, and disabled.
  - Redundant transportation by agencies.
  - Economic Development (welfare to work) transportation.
- Service began August 1999
  - 5 Wheelchair accessible cutaway
  - 1 Wheelchair accessible van
Our Humble Beginnings

- Small cubical
- Two computers
- Two phone lines
- Shared Fax line
- Radios
- One cell phone
- Excel spreadsheet manifests
- Half sheets of paper for dispatch scheduling
Our Services

- Deviated Fixed Route
  Bus will go up to $\frac{3}{4}$ mile off route to help individuals with special needs and Seniors who are unable to access a bus stop.

- Demand Response
  Individuals outside of the core area to schedule a bus ride, 24 hours in advance.

- Para-transit
  Transporting of individuals which require a higher level of assistance for medical and mobility needs.
Our Services

- Commuter Service to Anchorage
  Transportation directly to People Mover Transit Center at 6th & H

- Coordinated services
  A working relationship with business and local agencies to help provide transportation.

- Non-medical / Non-emergency Transport
  Transporting of individuals by means of a stretcher equipped vehicle.
Our Ridership

79,000 Rides in 2007
Our Ridership

Commuter Route

<table>
<thead>
<tr>
<th>Year</th>
<th>Ridership</th>
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<tbody>
<tr>
<td>2000</td>
<td>3,196</td>
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<tr>
<td>2002</td>
<td>5,603</td>
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<td>2003</td>
<td>4,489</td>
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<td>2005</td>
<td>8,107</td>
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<td>2006</td>
<td>10,453</td>
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<td>2007</td>
<td>11,182</td>
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MAT-SU COMMUNITY TRANSIT
Overall Ridership

2001: 45,225
2002: 55,858
2003: 51,364
2004: 62,097
2005: 61,191
2006: 71,714
2007: 78,947

Graph showing the increase in ridership from 45,225 in 2001 to 78,947 in 2007.
Our Changes

- Brand new facility
  - Administrative office space
  - Board room
  - Two 70 ft drive through bus bays with in floor heat
Our New Facility
Our Changes

- Brand new facility
  - Administrative office space
  - Board room
  - Two 70 ft drive through bus bays with in floor heat
- Ten networked & Interneted computers with battery backup units
  - One serves as our Driver training kiosk
  - Remote access
- Five phone lines
- Designated Fax line – into our server
- Radios
- 20 cell phone
- DriveCam system – wireless models
- Novas dispatch scheduling software
- Maintenance tracking and scheduling software
- Half sheets of paper for dispatch scheduling
  - Plans to add on the Trapeze group Flex program
Our Changes
Our Challenges

- Infrastructure for technologies
  - GPS for the Mat Su Borough area
  - GIS for the Mat Su Borough area

- Integration of technologies
  - Currently becoming available
  - Need to see the rural provider as a partner in this integration – Oh yea, don’t forget transit

- Installation of technologies
  - New part of operating
  - Need for ITS staff
Our Course

- Incorporate on board systems:
  - Fare tracking
  - Data tracking – connects to dispatch software
  - GPS tracking
  - Vehicle maintenance tracking
  - ED tracking – were is Lou now?

Note: especially necessary as our region plans to work together with the Anchorage transit provider, the Alaska Railroad and Mat Su Transit in an RTA.
Who are you and what do you do?

We're MASCOT
MAT-SU COMMUNITY TRANSIT

“Doing a yeoman's job with the resources we have”

T.C. Mitchell / ADN 2.21.07
Thank you

Louis H Friend, III
Executive Director
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