MSAA Stakeholder Outreach Challenges

• Multiple disciplines: transportation and non-transportation
• Many stakeholder types: all levels of governments, transportation providers, private industries, and users with different needs and priorities
• Lots of existing, uncoordinated outreach activities and products
• Limited MSAA outreach funding
MSAA Stakeholder Outreach Plan

• Developed by a stakeholder working group
• Link stakeholder types with knowledge areas
• Prioritize
• Hold public listening sessions
• Identify existing outreach resources and gaps
• Prescribe outreach “ACTIONS”
Community Website – an Outreach Tool

Mobility Services for All Americans (MSAA) Initiative

Stakeholder Outreach Plan
Version 1.2

July 2009

Establish a Web-based Community
MSAA Community Website Goals

• Easy to use web site that promotes the interaction among MSAA stakeholders
• A central location for the MSAA community to communicate and share information
• Easy to maintain and support
• Easy to expand / modify as needed
• 508 compliance
Stakeholder Input

Mobility Service Users

Transportation Providers

Human Service Agencies

www.msaa-tmcc.org
Login

Username or email
Password

Remember me
Login
Forgot login?
No account yet? Register

Welcome to the MSAA-tmcc Web Community

About this Website

This website is designed to become a venue where all professionals interested in the subject of community transportation coordination can freely and easily share and exchange ideas, stories, knowledge, information and experience. When you have a great story or useful information worth sharing, many in this community will be interested in hearing from you. Likewise, when you have a question or concern, somebody in this community probably has useful suggestions for you. That means, the more registered users we have, the bigger this community is, the more we can benefit from each other – that is, our collective knowledge and wealth of wisdom.

The development and maintenance of this website is currently funded by the United States Department of Transportation as an outreach effort of the Mobility Solutions for All Americans initiative. Professionals from both private and public sectors are welcome to participate and contribute. It should be noted, however, that the USDOT is not responsible for the accuracy of the information and does not endorse any private products or services. All forum discussions regarding particular private products and services should be regarded as personal opinions expressed by individual users.

Register to become a member of this website now. Should you have any questions, please contact Gwo-Wei Tomg of Noblis at gwo-wei.tomg@noblis.org.

We look forward to your active participation.
MSAA Website Update

Tue August 18, 2009 5am PDT - Wed August 19, 2009 5am PDT

New Library Files

- Alien SC folder
  - TMCC Naming Contest Flyer - Gwo-Wei Tornq
  - TMCC Naming Contest News Release - Gwo-Wei Tornq

This email was sent to you because you are a member of the TMCC Phase 2 group on the MSAA-TMCC web site. If for some reason you do not want to receive this email then click HERE. You can also email jason@noblis.org if you have any questions.
Next Steps

• Promote enrollment and usage
• Continue to improve site usefulness based on stakeholder input
• Setting up background features, such as
  – Backups
  – Security
• Develop user’s manual and website maintenance guide
Website Demo
Thank You