

Rural ITS In the Beginning

NRITSC

Seaside, OR

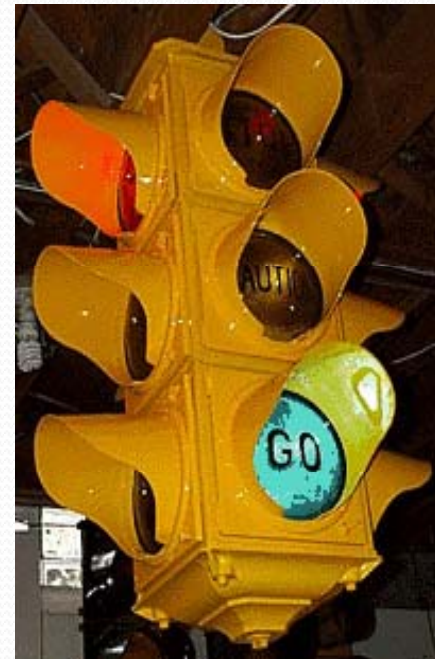
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Dennis L. Foderberg, P.E.

SEH Inc.

Pre-1991

- Pre-cursors to Intelligent Transportation Systems (ITS)
 - Traffic Control Systems
 - Freeway Traffic Management
 - Communications Systems
- No one organization focused on ITS
- Vision 20/20 organized to look at how to organize to address promotion of ITS applications



1991



- ITS America was founded as IVHS America
 - Not-for-profit
 - Foster use of advanced technologies in surface transportation
 - Originally “safety, security and efficiency of system”
 - “Saving lives, time and money”
 - Recently added “...and sustain the environment”
 - Advocate for broad deployment of ITS solutions

Early Days

- Board of Directors
- Coordinating Council
- Alphabet soup committees
 - ATMS
 - CVO
 - APTS
 - ATIS
 - Etc.
- Congestion mitigation
- Safety seemed be an after thought



Reality

- IVHS Board action in 1992
- ARTS committee in late 1992, early 1993
- Don Kelly was named the first chair
- 1993 the first meeting was held in Keystone, Colorado



Moving Forward



- IVHS America Annual Meeting in DC
- Don stepped down
- My turn
- Chris Hill
- Steve Albert

National Rural ITS Conferences

- 1992 - Redding, Ca (some debate as to whether this was actually a “national” conference)
- 1993 – Keystone, CO
- 1994 – Blacksburg, VA
- 1995 – Spokane, WA
- 1996 – Duluth, MN
- 1997 – Big Sky, MT
- 1998 – State College, PA
- 1999 – Flagstaff, AZ



NRITSC continued



- 2000 – Branson, MO
- 2001 – Burlington, VT
- 2002 – Monterey, CA
- 2003 – Palm Harbor, FL
- 2004 – Duluth, MN
- 2005 – Spokane, WA
- 2006 – Big Sky, MT
- 2007 – Traverse City, MI
- 2008 – Anchorage, AK
- 2009 – Seaside, OR



Spreading the Word

- ARTS Forums in 1996 (Steve Albert, Chris Hill, Bruce Baldwin, Lee Mixon and yours truly)
 - Iowa
 - Kansas
 - Missouri
 - Nebraska
- Also held forums in Flagstaff and Tucson, AZ

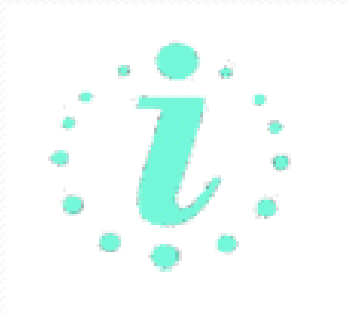
Topics

- Definition of “rural”
 - Non-urban
 - McDonalds
- Safety
 - School bus
 - Intersections
 - Emergency response
(Golden Hour)
- Traveler information
 - Collecting
 - Distribution



Evolving Program

- Only a few names that were around in the beginning are still involved.
- The elimination of the ARTS committee was a set back
- NRITSC has been the constant that has kept the national rural ITS program moving forward





Thank You!

QUESTIONS?

Dennis L. Foderberg, P.E.

651-491-0878

dfoderberg@sehinc.com