Social Networking Media Developments in the CARS Group

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Social Networking Media & ITS

Using social media to deliver current and critical traffic and traveler information
Iowa Department of Transportation

Our goal is to make this Community Page the best collection of shared knowledge on the topic. If you have a passion for Iowa Department of Transportation, sign up and we'll let you know when we're ready for your help. You can also get us started by suggesting the Official Facebook Page.

Description

From Wikipedia, the free encyclopedia

In the U.S. state of Iowa, the Iowa Department of Transportation (DOT) is the state government organization responsible for the organization, construction, and maintenance of the primary highway system. Located in Ames, the DOT is also responsible for licensing drivers and programing and planning for aviation, rail, and public transit.

The organization was created in 1901 as the Iowa State Highway Commission, an extension of Iowa State College in Ames. In 1927, the commission was spun off from the college and became a government organization. In 1974, the highway commission was merged into a larger transportation department with other modes of transportation.

Organization

The decision-making body of the Iowa DOT is the Iowa Transportation Commission. Seven people, of whom no more than four people can represent the same political party, make up the commission. Each member of the commission is nominated by the governor and confirmed by the senate for four-year terms. Each year, the commission creates a comprehensive transportation plan which identifies the transportation needs and creates programs to meet those needs. In addition, the commission promotes the coordinated and efficient use of all modes of transportation that are available, including public transportation, which benefit the state and lowens.

Director

The Iowa DOT is administered by the director, currently Nancy J. Richardson. The director is appointed by the governor to serve as the chief administrative of the department. Reporting to the director are the deputy director, the bureaus of policy and information, the bureau of transportation safety, the bureau of environmental management, the general counsel division, and the divisions listed below. The director's duties are chiefly administrative, but he or she does have an important role in government. The director works with the commission to create transportation policy and transportation plans. By December 31, he or she must present the next year's budget to the commission for their approval. By January 15, the director must submit a report to
GARRITY: I-84 westbound traffic will shift south Saturday overnight for new off-ramp. Drivers exiting at Garrity will enter 3/4-mile sooner.

ITD to provide extra flagging again tonight at Garrity & I-84 for concert - 9,000 Tim McGraw fans expected

Crews continue paving on Idaho 62 through Payette County. The highway should be resurfaced by the end of next week (Aug. 2-6).

Careers@ITD has a Forman
Job Announcement No. 037105695955
CARS-Tweet

- One-way conversation from Twitter
- Incidents, accidents, road closures
- Text messaging (SMS)
- “Re-tweets” for significant updates
- Separate feed for each geographic area
  - Metro areas
  - Counties
Get short, timely messages from Mn/DOT.
Twitter is a rich source of instantly updated information. It’s easy to stay updated on an incredibly wide variety of topics. Join today and follow @mndottraffic.

Sign Up

4 minutes ago via JTWTter

about 2 hours ago via JTWTter

about 2 hours ago via JTWTter
Iowa Twitter Feed Sign-up

State Highway Alerts
Find the Twitter feed by clicking on a county.
It's probably best to follow only one or two counties.

Want metro area alerts?
- Ames
- Council Bluffs
- Des Moines
- Iowa City
- Quad Cities
- Sioux City

Want Amber Alerts and statewide emergencies?
Statwide Emergencies

See full list of counties

Need help?  Cancel

[Map and Twitter feed sign-up interface]
Tweet Received By SMS

Link to Mobile Website

Current Report

Expired Report
CARS-Alert (Direct)

- Two-way conversation from Twitter
- Save personalized routes and reporting areas
  - “Home to Work,” “Near Airport”
- On-demand traffic alerts
  - Direct tweet: “d k511: Home to Mom’s”
- Direct, private messages
  - Email or text message (SMS)
Create Custom Routes

Boise to Mountain Home

I-84 in both directions: Bridge construction.
Between Exit 50: Overland Road and Exit 53: Vista Avenue (near Boise), bridge construction work is in progress. Road construction work is in progress. People are working in the median. Speed restrictions are in force. The roadway is reduced to one lane. Ramp restrictions are in force. Truckers information is available. Advisory speed limit 55 MPH. From 10:00PM MST to 5:00AM MST daily, until April 20, 2010.
Last updated December 27 by ITD.

I-84 Eastbound: Road construction.
At Exit 53: Vista Avenue (Boise), Road construction work is in progress. The road is being repaired. The roadway is reduced to one lane. People are working in the median. Speed restrictions are in force. Short delays are possible. Bridge construction work is in progress. Speed limit 55 MPH. Until September 9, 2010.
Last updated December 4 by ITD.

Road reports are not available for most roads off the Idaho state system.

Driving Directions

Save this route
Quickly return to the routes you save. You can also get alerts for this route

1. 3311 W State St, Boise, ID 83703
2. 230 N 2nd St, Mountain Home, ID 83647
Draw Custom Reporting Areas
Custom Area Reports
Alerts On Demand

Tweet: 
"d ia511: Home to Mom’s"

Receive text message:

Direct from ia511
US-6 at I-74 (Bettendorf):
accident, right shoulder

Follow the bit.ly link →
Receive Alerts By Email

From: e@ia511.us
To: john.smith@gmail.com
Subject: IA 92: Road closed to traffic

Sent: Fri 6/18/2010 11:49 AM

IA 92: Road closed to traffic

Between IA 148 (near Massena) and County Road N51 (near Bridgewater). The road is closed to traffic due to bridge construction work. A detour is in operation. Follow the detour signs. Until September 30.

Comment: Adair & Cass County, Creston Construction 1-800-579-2720, there are two bridges the first one being over Clark Branch W. Nodaway River and the second at the W. Nodaway River.

Detour: IA92 ADAIRCO_4.pdf


Unsubscribe from Home to Mom’s alerts. Unsubscribe from all your scheduled personal alerts.
I-15 Paving Operations

Between Exit 58: Interstate 15 Business (near Inkom) and Exit 71: Interstate 15 Business (Pocatello). The road is being repaved.

Comment: The roadway is being washed down after a chemical spill from mile Post 58 to Mile Post 71.

Last updated today at 9:50AM MDT
CARS-Alert Future Plans

- Traffic alerts via automated phone (voice) dial-out
- Estimated travel times for commuter subscribers
- Alternate route suggestions
- Using subscribers’ profile settings to further customize their 511 experience
Thank you!

Questions?

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