Implementing our Travel Management Coordination Center (or ADTRC)

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What Is the ADTRC?

An existing Aging & Disability Resource Center (ADRC)

MARRIED WITH

Travel Management Coordination Center (TMCC)

RESULTS IN

A new Aging, Disability and Transportation Resource Center (ADTRC)
Regional and Local Focus

• In the course of our work, LSCOG has helped to start new public transit services in four unserved counties, and administers systems in three counties, contracting with local providers for operation.

• We work in all six counties to enhance transit services and work closely with local governments.
Grant Funds Are Currently Buying...

- Staff to help the people who call us and work on transit program enhancements
- Automated Vehicle Location technology
- Mobile Data Computers
- Fixed route computer aided software
- A new telephone network (internet-based telephone equipment) that will be more responsive to related software and offer more flexibility
- Outbound Notification Software with IVR features
- Integration, data warehousing, installation, engineering
- Training
- With help from ARRA funds, new building space
- Necessary furnishings and equipment to accommodate the integrated ADTRC staff
Budget for Implementation

• Our total budget for implementation is $1,987,043 plus $500,000 for building expansion from ARRA funds
• $680,000 is from the MSAA initiative
• The greatest expenditure is for technology equipment and professional services during this implementation year
Show Me the Money!

- Funds from
  - Centers for Medicare and Medicaid Services (*System Transformation Grant – Match During Implementation*)
  - Federal Transit Administration transit program funds through Atlanta Region IV (*Restricted to urban portion of Aiken County. Includes 5316, 5317 grant awards, and small amt from 5307*)
  - SC Department of Transportation (*Rural 5316 & 5317 awards*)
  - United We Ride and the Mobility Services for All Americans initiatives from USDOT (*$680,000*)
  - ARRA (*Tied to Aiken Co. urban funding*)
Working Hard and Getting Lucky Too

Opportunities that Helped with Finances:

• Augusta/Richmond MPO declining their share
  – Usually an 18% formula for LSCOG/Aiken County Transit
  – FTA Region IV motivated to assign FY06 and FY07 lapsing funds
Working Hard and Getting Lucky Too

**Opportunities that Helped with Finances:**

- UWR allowing federal funds to match transportation grants
- Our state winning a five year CMS System Transformation Grant and using it for match
Working Hard and Getting Lucky Too

Opportunities that Helped with Finances:

ARRA or Stimulus Money being made available due to our involvement with Aiken County Transit and the Augusta-Richmond MPO
What is our future strategy

For Sustainability?
Why not.......... SCRATCH TICKETS
Financial Challenges

• Funding past the initial capital investment
  – Ongoing fees for technology is expensive

• Offering more service options for customers now that capacity may have increased
  – 50/50 for operations OR 0/100 for operations like 5307 program (lg urban)
  – Disadvantaged riders still need subsidies and funding is limited
Financial Solutions?

Group Discussion:

What would YOU suggest?
• Relationships with stakeholders are not static and should be expected to change over the course of the planning and implementation.
• Be prepared to pick up the “slack” from stakeholders over time. Too much time?
• Can you have the chicken without the egg? What does the face of commitment look like?
• Wear the “consumer” hat when needed.
• The boss and the worker bee.
• You don’t know what you don’t know. How can you find out?
• Many funding sources, many bosses. Be prepared.
• Individual procurements vs. one prime contractor.
• What’s coming down the pike?
• Technology project means technology rules. Tail wags the dog when it comes to policies and procedures.
How we all feel about software now:
Bill Gates is a very rich man today... and do you want to know why? The answer is one word: versions.

Dave Barry
I think complexity is mostly crummy stuff that is there because it's too expensive to change the interface.

Jaron Lanier
People who are really serious about software should make their own hardware.

Alan Kay
Just one reason why our partners should join the project:
It may not always be profitable at first for businesses to be online, but it is certainly going to be unprofitable not to be online.

**Esther Dyson**
You can't expect to hit the jackpot if you don't put a few nickels in the machine.

Flip Wilson
The risk of introducing ITS into our organizations:
The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.

Bill Gates
Lastly, what we should always remember while involved with a technology project:
One machine can do the work of fifty ordinary men. No machine can do the work of one extraordinary man.

Elbert Hubbard
Thank You!

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