Social Media in Local Transit

Networking

Twitter

facebook

twitter

GIS/GPS
What does it all Mean?

Same Old Same Old – buses, services and people.
Cloud Computing
Web 2.0
Mom n Pop vs Mega
Mom n Pop vs Mega
Transit

Plan a trip using public transportation

Use Google Maps to

- Get step-by-step transit directions
  - in your web browser
  - on your mobile phone
- Find transit stops in your area
- View station information and schedules

Join the transit partner program

Get transit directions

Start address

Destination address

Leave 4/14/10 2:34pm

Get directions

See what cities are covered (more than 446)

Recent highlights: Boston, Los Angeles, Wellington, Valencia, Brussel
Facebook
www.facebook.com
Mountain Line Transit Authority Cassville at 2:00 unable to front Waterfront due to WVU bus. via Twitter

Mountain Line Transit Authority Cassville at 12:00 reports Chestnut reopened; running normal route.

Mountain Line Transit Authority Cassville at 11:00 reports Chestnut behind Courthouse still blocked; bus traveled Chestnut, Pleasant, High, Kirk to route.

Mountain Line Transit Authority Cassville at 10:30 reports Chestnut behind Courthouse blocked by truck. Bus traveled Chestnut to Pleasant to High to Kirk to route.

Mountain Line Transit Authority Cassville at 10:30 reports unable to...
Mountain Line Transit Authority Cassville at 2:00 unable to front Waterfront due to WVU bus. 48 minutes ago

Mountain Line Transit Authority Cassville at 12:00 reports Chestnut reopened; running normal route.
011 hours ago via Twitter · Comment · Like

Mountain Line Transit Authority Cassville at 11:00 reports Chestnut behind Courthouse still blocked; bus traveled Chestnut, Pleasant, High, Kirk to route.
11 hours ago via Twitter · Comment · Like

Mountain Line Transit Authority Cassville at 10:30 reports Chestnut behind Courthouse blocked by truck. Bus traveled Chestnut to Pleasant to High to Kirk to route.
11 hours ago via Twitter · Comment · Like
Mountain Line Transit Authority: Cassville at 2:00 unable to front Waterfront due to WVU bus.
Mountain Line Transit Authority  Cassville at 2:00 unable to front Waterfront due to WVU bus.
8 hours ago via Twitter  · Comment  · Like

Mountain Line Transit Authority  Cassville at 12:00 reports Chestnut reopened; running normal route.
11 hours ago via Twitter  · Comment  · Like

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11 hours ago via Twitter  · Comment  · Like

Mountain Line Transit Authority  Cassville at 10:30 reports unable to
Mountain Line Transit Authority Cassville at 2:00 unable to front Waterfront due to WVU bus. via Twitter.

What's on your mind?

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- Mountain Line Transit Authority Cassville at 10:30 reports unable to...
Mountain Line Transit Authority announces travel disruptions due to WVU bus.
Twitter
The Universe in 140 letters or less
What's happening?

Latest: Cassville at 12:00 unable to front Waterfront due to WVU buses double parked at Waterfront. about 2 hours ago

Home

MountainLine Cassville at 12:00 unable to front Waterfront due to WVU buses double parked at Waterfront.

WVU SportsBuzz during the WVU Gold-Blue Game on Friday, April 30, and throughout the entire 2010 football season.

WVU SportsBuzz The football program will display a helmet decal to honor the 29 coal miners tragically killed in the Upper Big Branch mine disaster.

MountainLine Cassville is back on its regular route.

MountainLine Red Line 9:00 run reports portion of Fenwick
What's happening?

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Home

**MountainLine** Cassville at 12:00 unable to front Waterfront due to WVU buses double parked at Waterfront.
about 2 hours ago via Twittterific

**WVUSportsBuzz** during the WVU Gold-Blue Game on Friday, April 30, and throughout the entire 2010 football season.
about 3 hours ago via web

**WVUSportsBuzz** The football program will display a helmet decal to honor the 29 coal miners tragically killed in the Upper Big Branch mine disaster,
about 3 hours ago via web

**MountainLine** Cassville is back on its regular route.
about 4 hours ago via web

**MountainLine** Red Line 9:00 run reports portion of Fenwick
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about 2 hours ago via Twittrific

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Jim Huffman is February Driver of the Month

Mountain Line Recognizes Outstanding Employees

The Mountain Line Transit Authority is pleased to recognize outstanding employee performance for the month of February 2010. After evaluation of all 34 Drivers in 14 performance categories, the Authority is pleased to recognize Jim Huffman as Driver of the Month for February. The Authority also recognizes Bob Lee, Bill Smith, Ray St. Clair Ii and Dave Stump for their top performances in February. All of these employees are being recognized for their demonstrated driving skills, safety, public relations, assistance to fellow drivers and maintaining route schedules in the course of their daily performance.

Prohibited Items

For your safety and the safety of others, some items are restricted or prohibited on Mountain Line buses. All items being transported on the bus are allowed at the sole discretion of the Driver of the bus. Here are some examples of prohibited or restricted items:

- No gasoline or flammable liquids
- No animals (except trained service animals)
- Bikes are permitted (in bike racks on front of buses)
- Skateboards must be left with the Driver upon boarding the bus
- No toboggans or sleds
- No furniture or mattresses
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WVU Student Union
Towers Dorm Complex – 3k students
Southside (Route 5) will detour to the Voting Center at the
Transit Related Ads

Where's My Bus?

<table>
<thead>
<tr>
<th>Route</th>
<th>Line</th>
<th>Status</th>
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<tbody>
<tr>
<td>2</td>
<td>Blue Line</td>
<td>12</td>
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<tr>
<td>3</td>
<td>Blue &amp; Gold</td>
<td>38</td>
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<tr>
<td>4</td>
<td>Green Line</td>
<td>13</td>
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<tr>
<td>6</td>
<td>Gold Line</td>
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<tr>
<td>10</td>
<td>Grey Line</td>
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<td>11</td>
<td>Mt Heights</td>
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<tr>
<td>12</td>
<td>Orange Line</td>
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<td>18</td>
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<td>Southside</td>
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<td>Byways Road</td>
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<td>27</td>
<td>UTC Express</td>
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</tr>
<tr>
<td>32</td>
<td>Campus PM</td>
<td>5</td>
</tr>
</tbody>
</table>

Google Maps

Start address: 1000 Braxton Tower, Morgantown
End address: Grant Ave & Campus Dr, Morgantown

Google Maps directions

www.busride.org

Insideline (Route 5) will detour to the Voting Center at the Mountaineer N
Twitter Feed

Where's My Bus?

- Mountain Line: Red at 10:20 reports University Ave at Campus Dr blocked by crane; bus is traveling Campus to Beechurst to 8th St to route.
- Mountain Line: MECCA 911 will conduct a special test of the “Exit 10 Warning Sign”, on Friday, April 30, 2010 between 2:00pm and 4:00pm. Don’t panic.
- Mountain Line: Orange Line at 3:10 is running 20 minutes late due to traffic at Mail and University Town Center.
- Mountain Line: Gold at 12:20 reports University closed at Campus; detoured Campus to Beechurst to 8th to route.

Congratulations to Jim Huffman our Driver of the Month! WW
WeCar
PRT - 16-18k rides a day
No matter who, no matter where
Mountain Line Transit Authority

WWW.BUSRIDE.ORG
Twitter.com/MountainLine
Facebook.com/MountainLine
Shop.MountainLine.org
Bruffy@busride.org